

DISCOUNT OFFERS

WINTER 2024

CROSSWAY TRADE WEBSITE

Seasonal discounts and everyday terms are available on orders placed online at [crossway.org/trade](https://www.crossway.org/trade). Discounts automatically calculate and apply to your order total.

Additionally, [crossway.org/trade](https://www.crossway.org/trade) provides easy access to downloadable resources like catalogs and order forms, new-release summaries, bestseller lists, and promotional assets.

CROSSWAY BOOKS & ESV BIBLES

Resale Guidelines

Product purchased at Crossway's trade discount is intended for sale through a customer's physical bookstore or proprietary website(s). Product is not intended for resale through online sales channels such as Amazon.com, BN.com, etc. If selling online, please contact sales@crossway.org for online retailer discount options.

Standard Discounts and Terms

10+ assorted books and Bibles
60% discount + \$10 flat-rate shipping + 60 days*

Case-Quantity Program

55-72% off case quantities of ESV Bibles
Free freight to consumer + no drop-ship fee + 60 days*
60% off 10+ copies of any single book title
Free freight to consumer + no drop-ship fee + 60 days*
Visit [crossway.org/trade](https://www.crossway.org/trade) or email sales@crossway.org for more information on case-quantity discounts.

The Biggest Story Curriculum

Order a minimum of 3 full curriculum sets (C57980) and receive a 65% discount. Ancillary products may also be added to this discount once minimum is met:

- *The Biggest Story Posters (C58758)*
- *The Biggest Story Verse Cards (741688)*
- *The Biggest Story Coloring Book (C58755)*
- *The Biggest Story Activity Book (C58756)*
- *The Biggest Story Bible Storybook (C55737)*

ESV Daily Reading Bible

Order a minimum 10 assorted units of ESV Daily Reading Bible: A Guided Journey through God's Word and receive a 65% discount.

- *Paperback (E57590)*
- *Hardcover (E58526)*
- *TruTone® (E59136)*

GOOD NEWS TRACTS

Standard Discounts and Terms

10+ assorted tract packs
50% discount + \$5 flat-rate shipping + 60 days*

8-Pocket Tract Display

With a minimum purchase of 48 tract packs (assorted) you are eligible to receive a free 8-pocket cardboard tract merchandiser (Item Code: 741268). If you would like the display to be included with your order, please call 1 (800) 323-3890.

**Available for orders to the contiguous US*

These offers are for US bookstores only and are valid through 3/31/2024.
Contact your Crossway representative for full details. **Call 1 (800) 323-3890.**