

# DISCOUNT OFFERS

WINTER 2026

## CROSSWAY TRADE WEBSITE

Seasonal discounts and everyday terms are available on orders placed online at [crossway.org/trade](https://crossway.org/trade). Discounts automatically calculate and apply to your order total.

Additionally, [crossway.org/trade](https://crossway.org/trade) provides easy access to downloadable resources like catalogs and order forms, new-release summaries, bestseller lists, and promotional assets.

## CROSSWAY BOOKS & ESV BIBLES

### Standard Terms

No minimum order amount: 50% discount + FOB + 30 days

- 20+ assorted units: 50% discount + free freight + 30 days
- 150+ assorted units: 52% discount + free freight + 60 days
- 300+ assorted units: 55% discount + free freight + 60 days

Unit is defined as any SKU with MSRP greater than \$9.99.

Lower-priced items can be added to earned Standard Terms.

### Promo Quantity Discount

- 12+ units of any Crossway book
- 12+ assorted units of any ESV Bible line
- 55% discount + free freight + 60 days

Promo quantities can be applied to Standard Terms minimums.

### Resale Guidelines

Product purchased at Crossway's trade discount is intended for sale through a customer's physical bookstore or proprietary website(s). Product is not intended for resale through online sales channels such as Amazon.com, BN.com, etc. If selling online, please contact [sales@crossway.org](mailto:sales@crossway.org) for online retailer discount options.

### Case-Quantity Church & Ministry Program

- Case-quantity orders: 60% discount + free freight + 30 days
- Orders must be drop-shipped to a church or ministry

## GOOD NEWS TRACTS

50% off 12+ units of any Good News tract pack + free freight + 60 days

*\*Available for orders to the contiguous US*

These offers are for US bookstores only and are valid through 3/31/2026.  
Contact your Crossway representative for full details. Call 1 (800) 323-3890.