

DISCOUNT OFFERS

SPRING 2021

CROSSWAY TRADE WEBSITE

Seasonal discounts and everyday terms are available on orders placed online at [crossway.org/trade](https://www.crossway.org/trade). Discounts automatically calculate and apply to your order total.

Additionally, [crossway.org/trade](https://www.crossway.org/trade) provides easy access to downloadable resources like catalogs and order forms, new-release summaries, best-seller lists, and promotional assets.

Product purchased at Crossway's trade discount is intended for sale through a customer's physical bookstore or proprietary website(s). Product is not intended for resale through online sales channels such as Amazon.com, BN.com, etc. If selling online, please contact sales@crossway.org for online retailer discount options.

CROSSWAY BOOKS & ESV BIBLE

Standard Discounts and Terms

10+ assorted books and Bibles

60% discount + \$10 flat-rate shipping + 60 days*

Case-Quantity Program

55-72% off case quantities of ESV Bibles

Free freight to customer + no drop-ship fee + 60 days*

60% off 10+ copies of any single book title

Free freight to customer + no drop-ship fee + 60 days*

Visit [crossway.org/trade](https://www.crossway.org/trade) or email sales@crossway.org for more information on case-quantity discounts.

Church Questions Series

Order a minimum 40 copies (assorted) of the Church Questions series and receive a 65% discount. Orders are eligible for a free cardboard merchandiser (Item Code: C57189). If you would like the display to be included with your order, please call 1 (800) 323-3890.

ESV Scripture Journals

Order a minimum 25 units of the *ESV Scripture Journal* product lines and receive a 65% discount. Orders are eligible for a free acrylic merchandiser (Item Code: SJAM18). If you would like the display to be included with your order, please call 1 (800) 323-3890.

- *ESV Scripture Journals*
- *ESV Illuminated Scripture Journals*

GOOD NEWS TRACTS

Standard Discounts and Terms

10+ assorted tract packs

50% discount + \$5 flat-rate shipping + 60 days*

8-Pocket Tract Display

With purchase of minimum 48 tract packs (assorted) you are eligible to receive a free 8-pocket cardboard tract merchandiser (Item Code: 741268). If you would like the display to be included with your order, please call 1 (800) 323-3890.

**Available for orders to the contiguous US*

These offers are for US bookstores only and are valid through 6/30/2021.
Contact your Crossway representative for full details. **Call 1 (800) 323-3890.**